# **Arafat Hossen**

Web Developer | SEO Specialist | Video Editor

Hey, I'm Arafat — a passionate web developer and digital creator with a strong focus on crafting high-performing websites and engaging visuals. I build responsive WordPress sites, optimize them for SEO, and edit videos that boost brand identity and conversions.



## **Work Experience**



# **Web Developer**

2025 - Present

- Lead developer at Devfllow, building high-converting WordPress websites for businesses, creators, and eCommerce brands.
- Customized and optimized themes for speed, UX, and SEO performance.
- Integrated automation and AI tools to enhance workflow and site analytics.

#### Video Editor

2020 - Present

- Edited 100+ promotional and YouTube videos using Adobe Premiere Pro and After Effects.
- · Specialized in storytelling, pacing, and branded visuals for online creators.
- Managed full post-production pipeline - from color grading to motion graphics.



**SEO & Marketing** 2019 - 2021

- Optimized websites for organic growth using advanced keyword research, content strategy, and technical SEO.
- Helped clients achieve up to 3x increase in traffic and conversions.
- Skilled in using Google Search Console, Ahrefs, and Rank Math.

### **Education**

- B.Sc. in Computer Science 2025 - Ongoing
- Senior High School 2013 - 2016
- Junior High School 2010 - 2013
- Primary School 2004 - 2010

#### Skills

Web Development

**Video Editing** 

**SEO & Digital Marketing** 

#### **Contact Info**



+8801794604944



arafat.tkw@gmail.com



https://devfllow.com/